

The State of the Union 2018 discussion online

The 2018 [State of the Union conference](#) organised by the [European University Institute](#) (EUI) that took place in Fiesole and Florence on May 10 and 11 triggered a strong online debate among participants, stakeholders and the general public.

During the two days, the *EuVisions* observatory monitored discussions related to the main event-hashtag [#SoU2018](#).

How many tweets?

Over the two days, Twitter users sent **4,512 tweets** containing #SoU2018. The following graph highlights the distribution over time of tweets. The two peaks point at highest activity rates on the occasion of the speeches held respectively by the President of the European Commission, Jean Claude Juncker, and the President of the European Central Bank, Mario Draghi.

Tweet overtime

Overall, the main **languages** used on Twitter during the conference were English (75.5%), Italian (16.3%) and French (4.2%).

Top languages

Tweeting about what?

By means of a **co-hashtag** analysis, it is possible to look at which **topics** were highlighted the most within the general stream of tweets. The following chart lists the **15 most used hashtags** coupled with #SoU2018.

By means of a word cloud focusing on a wider set of hashtags, even other topics emerge, such as **#africa**, **#airpollution** **#climatechange**.

Hashtag word cloud

Who's who?

Finally, the following three charts show which Twitter accounts were **most active**, on the one hand, and which were **most retweeted** and **mentioned**, on the other one. In all graphs, the official account of the event, [@euisou](#), stands out as a key reference.

Top RT account

Top mentioned accounts

This report was realised on the occasion of the conference "State of the Union 2018"